

SAMSUNG



Holding all the cards

Financial technology business, Curve, is on a mission to transform the world of payments. Discover how Samsung mobile devices are helping it.



Curve is a new way to control personal finances.

It's a Mastercard payment card and app that aggregates all the user's debit and credit cards in one place.



"We're trying to become the operating system for people's finances," says Matt Collinge, CTO at Curve. "We want to be the Spotify for money." With such an ambitious goal - and a fast-growing team of almost 100 employees - Curve needs cutting-edge mobile technology that can keep up with it.

The office in your pocket

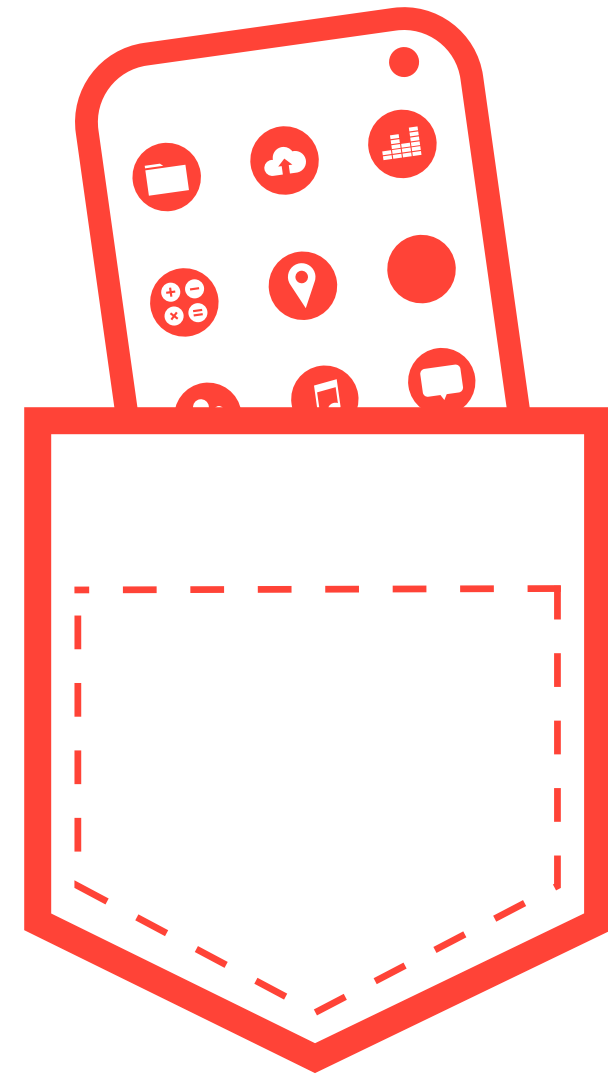
Matt and his colleagues are equipped with Samsung mobile devices that are packed with handy features and business-focused apps.

Matt uses a device from the Galaxy Note series himself, and describes it as a “good bit of kit.”



“The mobile devices and collaboration tools we use make life easier,” he explains. “It’s like carrying a computer around.”

With these tools, the team can remain productive wherever they are. “We use tools like Slack and the Google suite of collaboration tools that work natively across laptops and mobile devices. So, I suppose no one’s really ever away from the office.”



Intuitive technology

Speed and simplicity are important for Curve.



For example, using the S Pen, Matt can quickly take notes in meetings then share them with colleagues in other locations. **"A lot of management collaboration is done over mobile,"** says Matt, **"because we'll be in different meetings or buildings. It means it's not necessary to have our laptops open."**



A better working day

With a long daily commute, Matt relies on his Samsung smartphone to stay productive on the move.



"I can comment on presentations or documents my team have made, or that the leadership team want me to review," he explains. Using a business analytics app, Matt can also keep track of the business' performance, such as new sign-ups, active users, daily card orders and so on.

Samsung's devices have also helped Curve transform another fundamental part of the working day: meetings. As Matt explains, **"We rely on mobile devices to communicate. With them, we can get stuff rolling without actually having to have a meeting about it. So we have fewer meetings and can therefore make decisions faster."**





Closer to customers

Curve's super-connected way of working helps it build stronger relationships externally too.



"We have a community site which is built using a tool called **Discourse**," explains Matt. "It's a forum where engaged users can come and give us ideas or feedback." As Matt explains, this feedback is pivotal in driving product innovation. "We can float ideas for new features and, based on reactions, we'll shape what we're doing."

Peace of mind

One of the main priorities for Curve is security.

As a financial services company that works collaboratively using mobile technology, they just can't afford any downtime that would come about from a cyber threat. It goes without saying, too, that it's vital their private information doesn't fall into the wrong hands.



With Samsung Knox defence-grade security built into every Samsung device, Matt gets extra reassurance that any critical business data he accesses on his smartphone is totally protected. Plus, with additional biometric security, Matt knows that only he can unlock his device.

Curve's customer data is all saved on the Cloud, where it's not easily accessible to anyone – including Matt. Access is strictly monitored, and there are several steps to take in order to gain temporary credentials. **"It's about making sure people who don't need to access things, can't access them,"** says Matt. All this helps safeguard Curve's mobile platforms, and its users.





Enabling expansion

With the increased productivity, adaptability and security that come from using Samsung mobile devices, Matt and the team are able to stay connected, work on-the-move and react quickly to the changing needs of the organisation.

So, they can spend less time in meetings and more time growing their business.

Curve use the following Samsung devices

Galaxy **Note** | **S** | **A**

See how Samsung mobile technology can help your business at www.samsung.com/uk/business